

PUBLISHERS CLEARING HOUSE
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ORDER NOW
PAY AFTER JAN. 1

—EXTENDED DEADLINE ON CLEARING HOUSE END-OF-YEAR SALE. MOST OF YOUR
FAVORITE MAGAZINES STILL AVAILABLE AT LOWEST PRICES. SAVING STAMPS
INSIDE. ORDER NOW BY AIR MAIL — WE PAY POSTAGE.

— R. H. TRELLER

NOTE! WE'LL SEND YOU FREE GIFT ANNOUNCEMENT CARDS

AND MATCHING ENVELOPES TO SIGN AND MAIL PERSONALLY

FOR EACH MAGAZINE GIFT YOU GIVE.

Order for your friends

You may order gift subscriptions for your friends at our bargain rates also.

To order, simply fill in the boxes below. No limit on the number of gift subscriptions. To order more than three, use separate sheet of paper and mail this form in an envelope. An attractive gift announcement card and envelope will be sent to you for each subscription you order for your friends.

No Saving Stamps necessary on gifts

magazine	\$ _____ price
send to	_____
address	_____
city	_____ state _____

magazine	\$ _____ price
send to	_____
address	_____
city	_____ state _____

magazine	\$ _____ price
send to	_____
address	_____
city	_____ state _____

F301-47

CERTIFICATE

LAST BULLETIN OF THE YEAR

END-OF-YEAR SALE

This Certificate

entitles you to order, for yourself and your friends, any magazine or magazines on the enclosed Saving Stamps at reduced prices shown. Authorized by the publishers for new subscribers, these prices are guaranteed to be the lowest per-copy prices now available. If a lower price is offered you on any magazine ordered from us, let us know. We'll match it and refund the cash difference instantly.

SEND NO MONEY NOW
ORDER NOW - PAY AFTER JAN. 1

TO ORDER
FOR YOURSELF

- 1 Select the magazine or magazines you want.
- 2 Paste matching Saving Stamps in these boxes.
- 3 Mail certificate today. No signature necessary.



CREDIT O.K. Check charge plan you prefer below:	
<input type="checkbox"/> Bill me $\frac{1}{3}$ each month for 3 months (PAY AS YOU READ)	<input type="checkbox"/> Send me one bill, in full
magazine	state
send to	_____
address	_____
city	_____ state _____

GUARANTEE: You may, at any time and for any reason, cancel any Clearing House order and receive a full cash refund on the unused part.

Robert H. Treleven
AUTHORIZED SIGNATURE

McGraw-Hill Clearing House Division of The McGraw-Hill Companies



22 ISSUES \$3.33



FOR
AGES
10-17
By subscription \$6.41
By single copy \$1.70
OUR PRICE \$3.33



13 ISSUES \$3.88



FOR
AGES
6-12
By subscription \$6.41
By single copy \$1.70
OUR PRICE \$3.88



12 ISSUES \$2.50



10 ISSUES \$2.87



12 ISSUES \$3.50



12 ISSUES \$2.50



18 ISSUES \$13.75



12 ISSUES \$1.75



30 ISSUES \$3.75



2 YR (12 ISS) \$4.00



2 YR (12 ISS) \$3.00



19 ISSUES \$5.95

GREAT Gift Magazines

SAVE TIME, MONEY — MAKE YOUR CHRISTMAS SHOPPING A PLEASURE

ORDER NOW — PAY AFTER JAN. 1

As a customer, you may order — for yourself and for your friends — any of the more than 5 dozen magazines pictured here at the reduced new-subscriber prices shown, guaranteed to be the lowest per-copy prices now available anywhere. Order as many as you like with full customer credit privileges — no limit this month.

FREE GIFT ANNOUNCEMENT CARDS

We will send you attractive gift cards — with matching envelopes — to sign and mail personally, announcing each gift subscription you give. To assure Christmas delivery of your cards — and because magazines with an asterisk (*) cannot be offered at these prices after November 10 — please send your order without delay.

MAIL ORDER TO: PUBLISHERS CLEARING HOUSE • 382 MAIN STREET • PORT WASHINGTON, NEW YORK 11050

L104

22 ISSUES \$3.33

13 ISSUES \$3.88

12 ISSUES \$2.50

10 ISSUES \$2.87

12 ISSUES \$3.50

12 ISSUES \$2.50

18 ISSUES \$13.75

2 YR (12 ISS) \$4.00

2 YR (12 ISS) \$3.00

19 ISSUES \$5.95



Dear Customer:

Because this is the last regular bulletin we can send you this year ...

... you'll see that we've packed into the enclosed Clearing House stamp sheet more than 60 great magazines, bargain-priced for new subscribers -- America's top favorites for you to choose from in doing your Christmas shopping for yourself and your relatives and friends.

What's more, not only are they yours at the lowest cost-per-copy available anywhere in the world ... you, as a customer, are entitled to charge any order you send in, between now and the end of the year ...

... and wait until AFTER JANUARY 1 before sending in payment!

It's mighty convenient to be able to order -- at Christmas bargain prices -- and charge magazines like these:

	<u>Regular Subscription Price</u>	<u>Regular Newsstand Value</u>	<u>SPECIAL CLEARING HOUSE PRICE</u>
TV GUIDE (55 iss)	\$6.34	\$ 8.25	<u>only \$4.55</u>
POPULAR MECHANICS (24 iss)	\$7.00	\$ 8.40	<u>only \$4.00</u>
LIFE (54 iss)	\$8.04	\$18.90	<u>only \$5.94</u>
HOUSE & GARDEN (12 iss)	\$6.00	\$ 7.20	<u>only \$3.00</u>
NEWSWEEK (33 iss)	\$5.71	\$13.20	<u>only \$3.63</u>
HARPER'S BAZAAR (14 iss)	\$7.58	\$10.50	<u>only \$3.98</u>

When the best magazines in America are yours to give at such low cost, you can give your relatives and friends the nicest of all gifts -- the special interest magazines they've long secretly wished for ... but never felt quite justified in ordering for themselves. For instance:

Think of the men you know who are paying for washers and ironers and dryers and air conditioners and TV's -- who have a tremendous yen to get ESQUIRE or TRUE or ARGOSY or GOLF or CAR & DRIVER but wouldn't spend the money on themselves.

Think of the women of taste you know who would thrill to the

chance to see MADEMOISELLE or GLAMOUR or LADIES' HOME JOURNAL regularly. They'd love you for it.

What teenage girl wouldn't squeal with delight at a subscription to INGENUE or AMERICAN GIRL? What boy wouldn't get a real kick out of his own subscription to SPORTS ILLUSTRATED?

And you can't possibly make a mistake in giving a top favorite ... like LIFE or POST or NEWSWEEK or TV GUIDE or TIME.

What a great Christmas combination! Top notch gifts at rock-bottom prices -- specially authorized by publishers for new subscriptions. You save and save.

Save \$4.00 on HOUSE BEAUTIFUL -- our price \$6.00 instead of \$10.00

Save \$2.62 on HUMPTY DUMPTY -- our price \$3.88 instead of \$6.50

Save \$3.00 on LOOK -- our price only \$3.00 instead of \$6.00

Save \$2.22 on TIME -- our price only \$2.97 instead of \$5.19

And there are exciting gift possibilities in magazines like CAMPING JOURNAL ... ELLERY QUEEN ... PARENTS' MAGAZINE ... FAMILY HANDYMAN ... FORTUNE ... TRAVEL ... or the unique QUINTO LINGO (which has side-by-side translations of its articles in English, French, Spanish, German, and Italian).

Ordering is so easy, too! To order magazines for yourself, you just paste the stamp or stamps of your choice in the boxes shown on your certificate. -- To order gifts, you don't even need stamps. Just fill in the gift spaces, printing in block letters to insure accurate magazine delivery. That's all there is to it. And just look at these year-end EXTRAS:



FREE GIFT CARDS -- To announce your magazine gifts, we'll rush you a supply of attractive gift cards and matching envelopes to sign and mail personally.



EXTENDED CREDIT -- Your excellent credit standing with us entitles you to charge your entire order and wait until after January 1 before sending any payment at all.

*Free gift cards
-- see enclosed sample*

For even greater holiday shopping convenience, you can also take advantage of our PAY-AS-YOU-READ plan and spread payments over 3 months if you like -- without interest or service charge of any kind.

So - right now while your magazine dollars will stretch so far and will buy so many of the magazines you want, I hope you'll make out your order and AIRMAIL it back to the Clearing House (postage on us), today!

Best wishes,

Robert H. Treller

Robert H. Treller, Manager

RHT:jhx

This is the one time of the year when you can order as many gifts as you like. If more than three gift spaces are needed, simply print the names, addresses, and magazines wanted on a separate sheet of paper -- and send it along with your order card. You may be sure we'll give your order the extra care and attention it deserves.

*Unlimited
gift
privileges!*

*The publishers of _____
are pleased to extend their best wishes
and announce that a subscription has been
entered in your name as the gift of*

PUBLISHERS CLEARING HOUSE
382 MAIN STREET • PORT WASHINGTON, N.Y. 11050



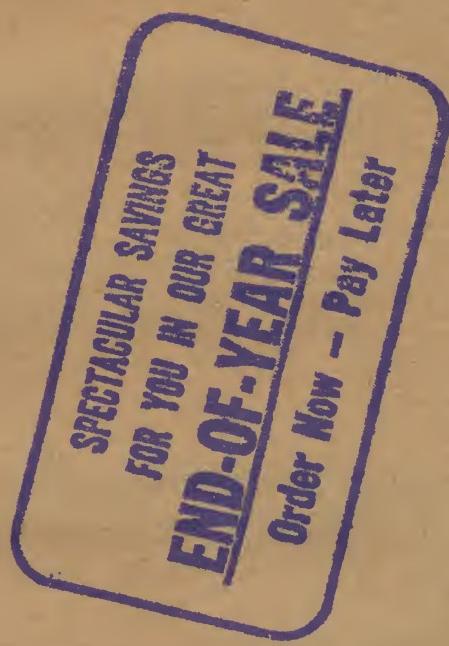
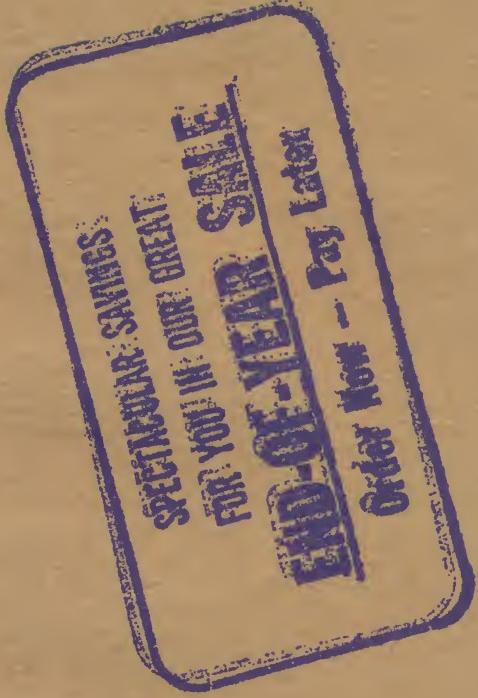
Dear Customer:

YOU'LL ENJOY THE EASIEST SHOPPING OF
THE SEASON IN THIS GREAT END-OF-YEAR
SALE. CHOOSE FROM DOZENS OF AMERICA'S
MOST-WANTED MAGAZINES AT CASH SAVINGS
UP TO 50%. NEARLY 3 DOZEN PRICED AS LOW
AS \$3.00 OR LESS. SEE INSIDE --

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SPECTACULAR SAVINGS
FOR YOU IN OUR GREAT
END-OF-YEAR SALE
Order Now - Pay Later

R.H.T.



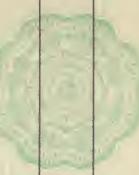
Order for your friends

You may order gift subscriptions for your friends at our bargain rates also.

To order, simply fill in the boxes below. No limit on the number of gift subscriptions. To order more than three, use separate sheet of paper and mail this form in an envelope. An attractive gift announcement card and envelope will be sent to you for each subscription you order for your friends.

No Discount Coupons necessary on gifts

magazine _____ \$ _____ price



send to _____

address _____

city _____ state _____

magazine _____ \$ _____ price

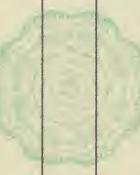


send to _____

address _____

city _____ state _____

magazine _____ \$ _____ price



send to _____

address _____

city _____ state _____

F300-37

END-OF-YEAR SALE

CERTIFICATE



PUBLISHERS CLEARING HOUSE



This Certificate entitles you to order, for yourself and your friends, any magazine or magazines on the enclosed Discount Coupons at reduced prices shown. Authorized by the publishers for new subscribers, these prices are guaranteed to be the lowest per-copy prices now available. If a lower price is offered you on any magazine ordered from us, let us know. We'll match it and refund the cash difference instantly.

TO ORDER
you must mail

- 1 Select magazine or magazines you want
- 2 Paste matching Discount Coupons in boxes below
- 3 Mail certificate today. No signature necessary



PLACE 1st DISCOUNT COUPON HERE



PLACE 2nd DISCOUNT COUPON HERE

SEND NO MONEY NOW
ORDER NOW - PAY AFTER JAN. 1



PLACE 3rd DISCOUNT COUPON HERE



PLACE 4th DISCOUNT COUPON HERE

CREDIT O.K. Check charge plan you prefer below

Bill me $\frac{1}{3}$ each month for 3 months (PAY-AS-YOU-FEEL)

Send me one bill, in full

GUARANTEE: You may, at any time and for any reason, cancel any Clearing House order and receive a full cash refund on the unused part.

R.H. Heller
AUTHORIZED SIGNATURE

Please Mail Certificate Within 21 Days

NOW--GREATEST VARIETY EVER--FOR YOUR
END-OF-YEAR SHOPPING PLEASURE AND CONVENIENCE--
SAVE TIME, EFFORT, AND REAL CASH ON 72 TOP MAGAZINES

Dear Customer:

When you do your year-end shopping with the enclosed special Clearing House Discount Coupons ...

... all your problems of color, size, and style go right out the window ...

... you save yourself a whale of a lot of money ...

... and, what's more, you simply CHARGE the whole thing and SEND NO MONEY until after January 1, 1967!

What a wonderful way to transform a difficult chore into a genuine pleasure. One look at the enclosed stamp sheet shows you prices that will really delight your year-end budget -- more than 30 of them as little as \$3.00 or less! Just look at these remarkable comparisons, for example:

12 issues of HOUSE & GARDEN	Regularly \$6.00 by subscription and \$7.20 at the newsstand ... <u>our price only \$3.00</u>
55 issues of TV GUIDE	Regularly \$6.34 by subscription and \$8.25 at the newsstand ... <u>our price only \$4.55</u>
27 issues of TIME	Regularly \$5.19 by subscription and \$10.80 at the newsstand ... <u>our price only \$2.97</u>

And that's just a start. -- For this special END-OF-THE-YEAR SALE offers you A FULL SIX DOZEN great magazines to choose from -- at Clearing House new-subscriber prices that give you up to twice as many copies for your money as you'd get at publishers' regular rates.

Did you ever see a youngster's eyes sparkle as he reaches in the mailbox and finds his very own magazine -- addressed directly to him? And what fun follows -- with things to do, things to read, things to look at in CHILDREN'S DIGEST, YOUNG MISS, JACK & JILL, or HUMPTY DUMPTY'S MAGAZINE!

) Kids love
these!

Did you ever catch the gleam of delight in a woman's eye as she devours the high styles and beauty tips in the fashion pages of a magazine like GLAMOUR or MADEMOISELLE?

Did you ever see a man ease back into his favorite chair and mull over the absorbing "do-it-yourself" ideas in POPULAR MECHANICS ... or dip eagerly

into the humor, the lively articles, and the man-sized adventure of TRUE or ARGOSY?

Just take a moment to look over your END-OF-THE-YEAR stamp sheet, and you'll find welcome savings on row after tempting row of popular magazines that all America loves and wants.

LIFE ... 54 issues, \$5.94 (instead of \$8.04) - *Save \$2¹⁰!*

NEWSWEEK ... 44 issues, \$4.84 (instead of \$7.62) - *Save \$2⁷⁸!*

LOOK ... 39 issues (1½ yrs), \$3.00 (instead of \$6.00) - *Save \$3⁰⁰!*

SATURDAY REVIEW ... 52 issues, \$4.00 (instead of \$8.00) - *Save \$4⁰⁰!*

You'll see HOUSE BEAUTIFUL ... OUTDOOR LIFE ... SPORTS ILLUSTRATED ... LADIES' HOME JOURNAL ... HOLIDAY ... SATURDAY EVENING POST ... AMERICAN HOME ... and dozens of others -- best sellers, all of them.

Order now! Charge it! Pay after January 1!

Remember - not only can you defer payment until after January 1, you also have your choice of regular charge or PAY-AS-YOU-READ ... just by checking your preference on your certificate. No extra interest or carrying charge on either plan.

Just one more thing, though. This is the very last offering of the year for a number of these magazine favorites ...

... so if you're planning to order some of these fine
year-end bargain specials for yourself and your friends,
I hope you'll order soon while all these rock-bottom
prices are still in effect.

The AIRMAIL postage on the back of your certificate will speed your order on its way. So -- look over your Discount Coupons now, pick out the magazine or magazines you want at these prices ...

... and then fly your order back to us at once, won't you? Thanks a lot.

Best wishes,

Robert H. Treller

Robert H. Treller, Manager

RHT:jhv

PLEASE NOTE ... for your own personal subscriptions, just paste the coupon or coupons on your certificate. In ordering for others, no coupons are necessary ... but to insure accurate magazine delivery, it will help if you print their names and addresses in the spaces provided. Announcement cards and envelopes will be sent for you to sign and mail personally.

HUGE MONEY-SAVING TIME

72

PUBLISHERS
OF THE MONTHLY
MAGAZINES

SEND NO
MONEY NOW
AFTER
PAY JAN. 1

at Savings

Authorized by publishers for new subscribers, these are guaranteed to be the lowest per-copy prices now available anywhere. If a lower price is offered you on any magazine ordered from us, let us know. We'll match it and send cash refund for the difference instantly. Magazines with

an asterisk (*)
regularly for your
\$3.00 or less. See

ORDER AS MANY AS YOU LIKE—NO LIMIT

AMERICAN GIRL	regularly by subscription \$6.41 ...and on the newsstand \$7.70	OUR PRICE ONLY \$3.33	22 ISSUES 22
AMERICAN HOME	regularly by subscription \$7.00 ...and on the newsstand \$10.50	OUR PRICE ONLY \$4.50	30 ISSUES 30
ARGOSY	regularly by subscription \$5.00 ...and on the newsstand \$6.00	OUR PRICE ONLY \$2.50	12 ISSUES 12
ART NEWS	regularly by subscription \$11.50 ...and on the newsstand \$12.50	OUR PRICE ONLY \$5.98	10 ISSUES 10
CHILDREN'S PLAYMATE	regularly by subscription \$4.74 ...and on the newsstand \$4.80	OUR PRICE ONLY \$3.67	12 ISSUES 12
CHRISTIAN HERALD	regularly by subscription \$4.00 ...and on the newsstand \$6.00	OUR PRICE ONLY \$2.00	12 ISSUES 12
CYCLE	regularly by subscription \$5.00 ...and on the newsstand \$6.00	OUR PRICE ONLY \$2.50	12 ISSUES 12
COMMENTARY	regularly by subscription \$8.65 ...and on the newsstand \$9.75	OUR PRICE ONLY \$5.55	13 ISSUES 13
EBONY	regularly by subscription \$7.50 ...and on the newsstand \$9.00	OUR PRICE ONLY \$3.75	18 ISSUES 18
ATLANTIC MONTHLY	regularly by subscription \$7.08 ...and on the newsstand \$7.50	OUR PRICE ONLY \$3.55	10 ISSUES 10



-OFF-FAIR SALE

945.00
SUP 10

MIT THIS MONTH

cannot be offered at special prices shown after November 10. Designed especially for end shopping, this bulletin offers more than 30 magazines at prices as low as ever before. Order to Publishers Clearing House, Port Washington, New York 11050.

PUBLISHERS
CLEARING
HOUSE

WE WILL SEND YOU
GIFT CARDS
FREE
TO ANNOUNCE
EACH GIFT

50%



6611-72U

Port Washington, N.Y. 11050

CAMPING JOURNAL regularly by subscription \$9.00 ...and on the newsstand \$9.50 OUR PRICE ONLY \$4.50 12 ISSUES 12	CHANGING TIMES available by subscription only publishers regular price \$7.00 OUR PRICE ONLY \$4.67 14 ISSUES 14	CHILDREN'S DIGEST regularly by subscription \$6.50 ...and on the newsstand \$6.50 OUR PRICE ONLY \$3.88 13 ISSUES 13
CAR and DRIVER regularly by subscription \$6.00 ...and on the newsstand \$7.20 OUR PRICE ONLY \$3.00 12 ISSUES 12	ELLERY QUEEN regularly by subscription \$6.00 ...and on the newsstand \$6.00 OUR PRICE ONLY \$3.00 12 ISSUES 12	ESQUIRE regularly by subscription \$11.87 ...and on the newsstand \$14.50 OUR PRICE ONLY \$5.95 19 ISSUES 19
ELECTRONICS WORLD regularly by subscription \$6.00 ...and on the newsstand \$7.20 OUR PRICE ONLY \$3.00 12 ISSUES 12	ELECTRONICS ILLUSTRATED regularly by subscription \$5.00 ...and on the newsstand \$6.00 OUR PRICE ONLY \$3.00 2 YEARS 2	

